

GCA 2019 Convention Schedule

Thursday – June 13th

- 11:00 – 12:30 **GCA Board of Directors Meeting** - Board Room (Exhibitor Set up by 12:30)
- 1:00 - 1:15 Welcome and Announcements
Matt Santini – Mayor of Cartersville
Meet Your Board Member
- 1:15 – 2:15 **The Real ROI of a Cremation Garden** ~ John Bolton - Blackstone Cemetery Development
- 2:15 - 2:30 **Secretary of State and Legislative Review**
- 2:30 – 3:00 Break with exhibitors
Meet Your Board Member
- 3:00 - 4:00 **Businesses That Don't Adapt to Digital Often Disappear** ~ Jack Tynan—Funeral Innovations
Meet Your Board Member
- 4:00 - 4:45 **Marketing to the Hispanic Culture** ~ Gerardo Garcia – Columbarium by Design
- 4:45 – 5:00 GCA Annual Business Meeting
- 5:00 – 7:00 Meet and Greet Reception with exhibitors - Entertainment - Ball Room
Dinner on your own

Friday – June 14th

- 9:00 - 9:45 Breakfast with Exhibitors
- 9:45 - 10:00 Welcome and Announcements – GCA President
ICCFA University Scholarship – Nick Startup & Lauren Blevins
Meet Your Board Member
- 10:00 – 11:00 **Living Inside the Second Mile** ~ Lauren Blevins – SCCFA President
- 11:00 – 11:15 Break
Meet Your Board Member
- 11:15 – 12:15 **How to Work with Hospice** ~ Dan Funchess
- 12:15 - 1:15 Lunch with Vendors
Meet Your Board Member
- 1:15 - 2:15 **Ring Ring Marketing** ~ Welton Hong
- 2:15 - 3:00 Break with Vendors
Meet your Board Member
- 3:00 - 3:45 **Group Discussion** led by Clift Dempsey
- 3:45 - 4:00 Presentation & Induction of Your GCA 2019-2020 BODs ~ With SCCFA President, Lauren Blevins
- 4:00 Closing remarks – 2019-2020 GCA President (Exhibitor Break Down at 4:15)